WHAT IS CLAIMED IS:

1. A display system comprising:

two side panels and

a shelf;

wherein the shelf comprises a flexible shelf panel and two shelf poles attached to the shelf panel;

the ends of the two shelf poles are attached to the side panels; and the two shelf poles are offset vertically and horizontally from each other.

- 2. The display system of claim 1 wherein the shelf panel consists of fabric.
- 3. The display system of claim 2 wherein the shelf panel is attached to the two shelf poles by two sheathes.
- 4. The display system of claim 1 wherein the length of the two shelf poles is variable.
 - 5. A display system comprising:

two side panels;

a plurality of shelves;

a support pole attached to the two side panels;

wherein each shelf comprises a flexible shelf panel and two shelf poles attached to the shelf panel;

the ends of the two shelf poles are attached to the two side panels; and the two shelf poles are offset vertically and horizontally from each other.

- 6. The display system of claim 5 wherein the shelf panel consists of fabric.
- 7. The display system of claim 5 wherein the shelf panel consists of leather.
- 8. The display system of claim 5 wherein the shelf panel is attached to the two shelf poles by two sheathes.
- 9. The display system of claim 5 wherein the length of the two shelf poles is variable.
- 10. The display system of claim 5 wherein one of the two shelf poles is inserted into holes in the two side panels and the other shelf pole is inserted into slots in the two side panels.
- 11. The display system of claim 5 wherein the two side panels are wider at the bottom than at the top.
- 12. The display system of claim 5 further comprising a plurality of support poles attached to the two side panels.
- 13. The display system of claim 5 wherein the height of at least on of the shelves is adjustable.